



Connect to Success Consultee Profile

Logo:



Name of Company: Leva-me Contigo (registered as Obviouslygreen Lda)

Give a brief description of the company.

It's a company directed to ecological and sustainable products for babies and family. We are specialized in ergonomic baby carriers, recognized internationally as Babywearing. Our company already has a registered brand, with our own products and we also wholesale international certified baby carrier's brands.

We are focused in natural parenting and all the products that can provide and help families that want to embrace that way of life. More healthy, more ecological and more sustainable, through the choice of cosmetic and textile products that are safe to be in direct contact with babies, inspiring the change in the nowadays lifestyle full of stress and no time.

Through Babywearing, we hope to achieve the main goal that is to make this a natural option for all the parents when they think about what's the best way of carrying their babies.

Through the development of our own brand, with our products being produced 100% in Portugal, we intend to offer ergonomic baby carriers choices that all parents can achieve, with a good balance between quality and price.

We want Babywearing to become part of the Portuguese tradition, and to be recognized as the way Portuguese parents like to carry their babies, in a naturally healthy way.

What does your business hope to achieve through Connect to Success's MBA/Masters Consulting Program?

We hope to find a way of how we can make our company grow and develop in a organized and functional way. We intend to achieve our goals and to become acknowledge of the entrepreneur path we should take in order to grow in a sustainable and profitable way. It's very important for us to become aware of the reality barriers we will have to face when it comes to company finances, obligations and all of the financial issues that our country obligates a small company like ours to have, in order to succeed.